



## 23<sup>rd</sup> IEEE International SOC Conference

September 27-29, 2010

Bally's – Las Vegas – Nevada – USA

### GENERAL INFORMATION

Over the past 22 years the IEEE SOC Conference has established itself as the prime annual event for VLSI and System on Chip. The conference provides a platform for the sharing and dissemination of original research, technical tutorials and has established itself as a forum for debating emerging challenges in VLSI and System on Chip technologies.

While SOC Conference is an excellent place for engineers to learn about the most recent technological achievements, it is also an ideal opportunity for companies to reach a focused audience about advances in CAD and EDA tools, ASIC components and board design, equipment, and career opportunities. In particular for small and medium sized corporations the association in the form of sponsorship and exhibitions has always been a great opportunity to raise their international visibility in this field.

### CONFERENCE SPONSORSHIP

As with prior years, SOC Conference is accepting a limited number of corporate exhibitors and sponsors. The logos of sponsors and exhibitors will appear in the SOC Conference published program and on the IEEE SOC Conference web site (<http://www.ieee-socc.org>). They will also have the opportunity to exhibit their products, display posters and distribute brochures for the entire conference. The SoC Conference offers a range of additional sponsorship opportunities including promotional gifts, receptions, luncheons, and the very popular coffee break sponsorships. There are also opportunities to delivery company specific technical workshops. Sponsorship levels begin at €1000.

#### OPTION 1: SILVER SPONSOR - \$1000

*Benefits for your organisation:*

- Sponsor branding will appear in the SOC Conference published program and on the IEEE SOC Conference website
- Complimentary registration for one attendee from your company

*In addition to silver sponsorship, the SOC Conference offers your company the opportunity for exclusive association by sponsoring promotional gifts and particular events during the conference:*

**Conference Gifts:** Conference Writing Pad, T-Shirt, Mug, Pen – the cost of the gift in addition to the Silver Sponsor fee.

*Benefit for your organisation:*

- The promotion of your company logo on the gift in association with the SoC conference

**Coffee break sponsorship:** – \$500 in addition to the Silver Sponsor fee

*Benefit for your organisation:*

- The promotion of your company through poster display at the coffee break area for an entire day

## OPTION 2: GOLD SPONSOR - \$2000

*Benefits for your organisation:*

- Sponsor branding will appear in the SOC Conference published program and on the IEEE SOC Conference web site
- The promotion of your company through a permanent poster display and the distribution of marketing collateral to conference attendees at registration
- Complimentary registration for two attendees from your organisation

*In addition to silver sponsorship, the SOC Conference offers your company the opportunity for exclusive association by sponsoring promotional gifts and events during the conference:*

**Conference Gifts:** Conference Executive Tote or Folder – the cost of the gift in addition to the Gold Sponsor fee

**Conference Events:** There are opportunities to sponsor specific receptions and luncheons throughout the course of the conference

## OPTION 3: PLATINUM SPONSOR - \$5000

*Benefits for your organisation:*

- Sponsor branding will appear in the SOC Conference published program and on the IEEE SOC Conference web site
- The promotion of your company through a permanent poster display and the distribution of marketing collateral to conference attendees at registration
- Complimentary registration for two attendees from your organisation
- 50% discount on the registration fee for all the attendees from your organisation
- Complimentary workshop-style presentation given by your organisation.

*As a Platinum Sponsor, the SOC Conference offers your organisation an exclusive association with the event by sponsoring the conference banquet. Contact us for further details.*

## CONFERENCE EXHIBITION

**Silver Exhibitor - \$1,800** *All the benefits of a Silver Sponsor plus:*

- Exhibition/demonstration of your technology/products to the broad SoC/VLSI community
- Tabletop display, power and internet access, a copy of the proceedings, access to all tea/coffee breaks and the full social program

**Gold Exhibitor - \$2,800** *All the benefits of a Gold Sponsor plus:*

- Exhibition/demonstration of your technology/products to the broad SoC/VLSI community
- Up to two tables, power and internet access, two copies of the proceedings, access to all tea/coffee breaks and the full social program

## APPLICATION PROCEDURE

Exhibitors and Sponsors are required to contact the Publicity Chair or the Conference Office, clearly indicating their type and amount of sponsorship by email or by phone/fax. In order to benefit from our early Call for Paper advertisement campaign, we recommend you to contact the Exhibition/Sponsors Chair as soon as possible.

### CONTACT

#### Publicity Chair

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#### Conference Office

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