

GENERAL INFORMATION

Over the past 20 years the IEEE SOC Conference has established itself as the prime annual event for VLSI and System on Chip. The conference provides a platform for the sharing and dissemination of original research, technical tutorials and has established itself as a forum for debating emerging challenges in VLSI and System on Chip technologies.

While SOCC is an excellent place for engineers to learn about the most recent technological achievements, it is also an ideal opportunity for companies to reach a focused audience about advances in CAD and EDA tools, ASIC components and board design, equipment, and career opportunities. In particular for small and medium sized corporations the association in the form of sponsorship and exhibitions has always been a great opportunity to raise their international visibility in this field.

CONFERENCE SPONSORSHIP

As with prior years, SOCC is accepting a limited number of corporate exhibitors and sponsors. The logos of sponsors and exhibitors will appear in the SOCC published program and on the IEEE SOCC web site (<http://www.ieee-socc.org>). They will also have the opportunity to exhibit their products, display posters and distribute brochures for the entire conference. The SoCC offers a wide range of sponsorship types including promotional giveaways, receptions, luncheons, and the very popular coffee break sponsorships. You may even consider giving a workshop-style presentation. Sponsorship levels begin at \$1000.

OPTION 1: SILVER SPONSOR - \$1000

Benefit for your Company:

- Logos of the sponsor will appear in the SOCC published program and on the IEEE SOCC website
- Free registration for one attendee from your company

The SoCC offers your company exclusive association in addition to the silver sponsorship option by sponsoring promotional giveaways and particular events during the conference:

Giveaways : Conference Writing Pad, T-Shirt, Cup – the cost of the giveaway in addition to the Sponsor fee.

Benefit for your Company:

- The advertisement of your company logo on the cup in association with the SoC conference

Day's worth of coffee breaks: – \$600 in addition to the Silver Sponsor fee (total \$1600).

Benefit for your Company:

- The advertisement of your company poster display at the coffee break area

OPTION 2: GOLD SPONSOR - \$2000

Benefit for your Company:

- Logos of your company will appear in the SOCC published program and on the IEEE SOCC web site
- Advertisement of your company in the form of a poster display and the distribution of brochures.
- Free registration for two attendees from your company

The SoCC offers your company exclusive association in addition to the gold sponsorship option by sponsoring giveaways and particular events during the conference:

Giveaways: Conference Pen or Bag – the cost of the giveaway in addition to the Gold Sponsor fee.

Benefit for your Company:

- The advertisement of your company logo on the bag in association with the SoC conference

Conference Reception: – \$1000 in addition to the Gold Sponsor fee (total \$3000).

Benefit for your Company:

- The advertisement of your company at the reception + brief speech given by the sponsor

Conference Luncheon: – \$2000 in addition to the Gold Sponsor fee (total \$4000).

Benefit for your Company:

- The advertisement of your company at the Luncheon + brief speech given by the sponsor

OPTION 3: PLATINUM SPONSOR - \$5000

Benefit for your Company:

- Logos of your company will appear in the SOCC published program and on the IEEE SOCC web site
- Advertisement of your company in the form of a poster display and the distribution of brochures for the entire conference
- Free registration fee for one attendee from your company
- 50% discount on the registration fee for all the attendees from your company
- Advertisement of your company in the form of poster display and the distribution of brochures for the entire conference.
- Free workshop-style presentation given by your company.

As the Platinum Sponsor, the SoCC offers your company an exclusive association with the event by sponsoring the conference dinner.

Conference Dinner: – \$ 5,000 in addition to the Platinum Sponsor fee (total \$10,000).

Benefit for your Company:

- The advertisement of your company at the Conference Dinner + speech given by the sponsor

CONFERENCE EXHIBITION

Silver Exhibitor - \$1,500 (all benefits of a Silver Sponsor)

Benefit for your Company:

- Logos of the sponsor will appear in the SOCC published program and on the IEEE SOCC web site
- Free registration for **one** attendee from your company
- Exhibition/demonstration of your technology/products to the wider SoC/VLSI community
- Table, power and internet access, a copy of the proceedings, access to all tea/coffee breaks and the full social program
- Advertisement of your company in the form of a poster display and the distribution of brochures for the entire conference

Gold Exhibitor - \$2,500 (all benefits of a Gold Sponsor)

Benefit for your Company:

- Logos of the sponsor will appear in the SOCC published program and on the IEEE SOCC web site
- Free registration for **two** attendees from your company
- Exhibition/demonstration of your technology/products to the wider SoC/VLSI community
- Up to **two** tables, power and internet access, **two** copies of the proceedings, access to all tea/coffee breaks and the full social program
- Advertisement of your company in the form of a poster display and the distribution of brochures for the entire conference

REGISTRATION PROCEDURE

Exhibitors and Sponsors are required to contact the Exhibition/Sponsors Chair clearly indicating their type and amount of sponsorship by email or by phone. In order to benefit from our early call for paper advertisement campaign, we recommend you to contact the Exhibition/Sponsors Chair as soon as possible. A deposit of the sponsorship fee is due before August 2008.

CONTACT

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